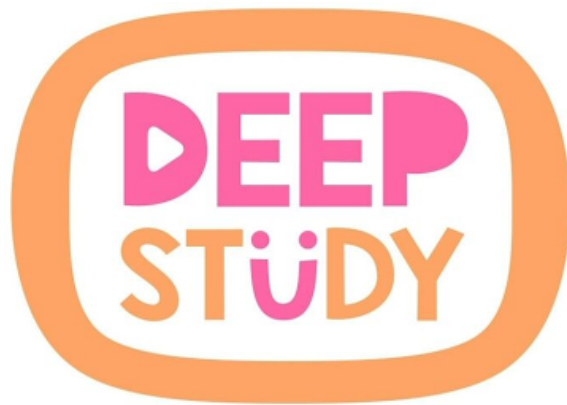


# United States of America

United States Patent and Trademark Office



**Reg. No. 6,020,954**

**Registered Mar. 31, 2020**

**Int. Cl.: 9, 41, 42**

**Service Mark**

**Trademark**

**Principal Register**

ADSC PTE. LTD. (SINGAPORE CORPORATION)  
1 Fusionopolis Way  
#06-01 Connexis  
Singapore, SINGAPORE 138632

CLASS 9: Children's educational software; application software for motor and phonics skill development in children; educational apparatus, namely, children's educational CDs and DVDs; software and applications for mobile devices for children's education in the field of comprehension and logical thinking; downloadable applications for use with mobile devices for children's instruction in the field of literacy and social studies; computer application software for mobile phones for providing educational demonstrations to children; interactive entertainment software for use with computers, namely, software for playing computer games

CLASS 41: Education services, namely, providing classes in the field of literacy and social studies; education information, namely, providing information in the field of children's education; educational instruction, namely, providing on-line courses in the field of language

CLASS 42: Software development; design and development of software in the field of mobile applications; software development services; design and development of computer software; design and development of multimedia products

The color(s) pink and orange is/are claimed as a feature of the mark.

The mark consists of the stylized wording "DEEP STUDY" with the word "DEEP" in pink and the letter "U" in the design of a smiley face in pink and the letters "ST" and "DY" in orange; all encompassed in an orange rectangle with rounded edges. The color white represents background or transparent and is not a feature of the mark.

OWNER OF INTERNATIONAL REGISTRATION 1408706 DATED 03-06-2018,  
EXPIRES 03-06-2028

No claim is made to the exclusive right to use the following apart from the mark as shown:  
"STUDY"

SER. NO. 79-245,569, FILED 10-08-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**